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### **Kansas City Breweries Company Launches Partnership With MB Motorsports**

Wright City, MO- "It's only fitting that Kansas City Breweries Company launch this partnership with MB Motorsports at Kansas Speedway," says Ms. Teri Bricker, President of Kansas City Breweries Company. "We know the NASCAR fan base and our line of beers are a perfect match." And so begins a new partnership for MB Motorsports as they enter a multiple race deal with Kansas City Breweries Company, producer of **KC Lite™**, **KC Lager™** & **KC Malt™** as "An American Beer".

"Terri's right," notes team owner, Mike Mittler. "Kansas Speedway is their home track, so there's a definite synergy as we initiate this partnership with Kansas City Breweries Company. We're very happy that they have joined us for a multiple race associate sponsor deal."

Resurrected from the original Kansas City Breweries Company of 1905, there's a lot of history in every can of **KC Lite™**, **KC Lager™** & **KC Malt™**. Currently available across the states of Kansas and Missouri, Kansas City Breweries Company is growing rapidly and looking for distributors and retailers throughout the Midwest to continue their expansion.

"We offer retailers a quality product at an affordable price," adds Ms. Bricker. "Beer drinkers have responded quite positively, giving us strong repeat sales."

Kansas City Breweries Company launches its marketing program with MB Motorsports with the Toyota Tundra 250 on Friday, May 12<sup>th</sup>.

**About Kansas City Breweries Company:** Resurrected from the original Kansas City Breweries Company of 1905, there's a lot of history in every can of **KC Lite™**, **KC Lager™** & **KC Malt™**. Currently available across the states of Kansas and Missouri, Kansas City Breweries Company is growing rapidly and looking for distributors and retailers throughout the Midwest to continue their expansion. For more information on the company, including its current distribution, visit [kansascitybreweriescompany.com](http://kansascitybreweriescompany.com).

#### **About MB Motorsports:**

MB Motorsports is the sole surviving original team in the NASCAR Camping World Truck Series, having competed in every season since the series debuted in 1995.

For more information on MB Motorsports and its marketing partners, visit [www.mbracing.net](http://www.mbracing.net) or follow them on Twitter [@MBMotorsports](https://twitter.com/MBMotorsports) or Facebook, [MB Motorsports](https://www.facebook.com/MBMotorsports)

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For more information on the Kansas City Breweries Company, including its current distribution, visit [kansascitybreweriescompany.com](http://kansascitybreweriescompany.com) or follow them on Twitter [@KCBreweriesCo](https://twitter.com/KCBreweriesCo) or Facebook, [KC Breweries](https://www.facebook.com/KCBreweries).

To arrange an interview with MB Motorsports, please contact Michael Boswell, CM2 Commander Motorsports Marketing 779.301.7031 / 708.691.3460 (mobile) or [michael@CM2agency.com](mailto:michael@CM2agency.com)

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